



NEWSLETTER OF PLASTICS-FREE INITIATIVE (PFI)

E-RECYCLING MAKES A DIFFERENCE

We are excited to announce our next E-Recycle Day on July 20th. This Plastics-Free Event will be co-sponsored by Woman's Club of Coconut Grove and the City of Miami Department of Solid Waste.



The last E-Recycle event on January 20th occurred on a beautiful Miami winter day in Regatta Park next to Miami City Hall. Many environmentally conscious people showed up with their electronic items ready to make a difference. The great news is that by the end of the day a huge truck was filled to the brim with electronics that were ready to be recycled!

This event provided a great opportunity to showcase our Plastic Free Initiative (PFI). Visitors were educated about single use plastic alternatives and the positive impact one person can make. Many members of the environment committee came to “man” the event, as well as our president, Illine Davila (back row, center), and founding members of non-profit Project Recharge, Alessandro David and Bowie Ziehm (back row, 1st and 2nd on left).

Overall, it was a very productive day and another win for the environment. Save the date, next e-cycling day is July 20th from 9am to 2pm at Regatta Park. Don't miss this great opportunity to volunteer for an exceptional cause. Email Becky at becky@plasticsfreeinitiative.org to sign up or get more information.



**The City of Miami
Department of Solid Waste
Presents**



ELECTRONICS RECYCLING DAY

**Saturday,
July 20th 2024
9am-2pm**

**Regatta Park
3500 Pan American Dr.
*DRIVE-THROUGH EVENT***



***Tabletop electronics and household
batteries will be accepted**

**For more information visit
www.miamizerowaste.com**



Thank You To Our Partners:



MAKE A DIFFERENCE

Verde Market: Zero Waste Shopping + Conscious Consumption

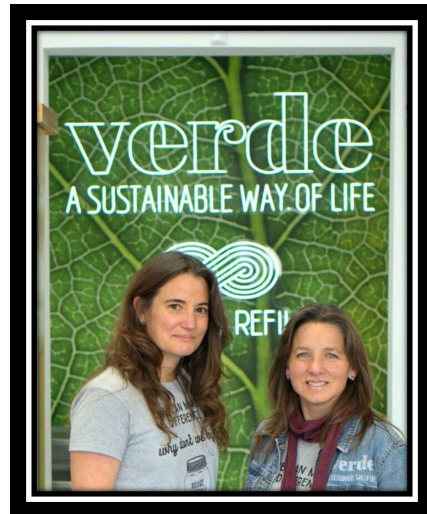


At Verde Market we are rethinking the way we shop. We are a zero waste grocery and sustainable lifestyle store.

We have over 300 bulk foods and plastic free personal and home goods to help you live with less waste.

By buying in bulk and reusing your containers you are making a difference. You can get as much or as little as you need while reducing the amount of food and packaging waste.

Bring your own container, refill and start living a more sustainable way of life!



***Martha Balaguer & Pam Barrera
Verde Market Co-founders***

About the brains behind Verde Market: Pam Barrera and Martha Balaguer saw a problem. Lots of trash (especially plastic) and a broken recycling system. They wondered, “why should we throw it all away when it can be reused?”. They strongly felt that the planet deserved more respect.

Thus, they founded Verde Market, a Zero Waste store. They first opened a store in Midtown Miami in 2017. This was followed closely by the opening of a South Miami store in 2020 and a Fort Lauderdale store in 2021. The stores are a great success and Pam and Martha have big plans for the future. They plan to sell shares of equity to grow the business and hope to open 35 new stores within the next 4-5 years!

Pam and Martha think that being sustainable is easy. People can start by changing just one habit - when they see how good for the planet it is, they will adopt more and more good habits. Let's help them give the planet a vote!

[Visit Verde Market's Website](#)

If you are interested in having your projects or activities featured in the PFI newsletter or would like to join contact Becky at becky@plasticsfreeinitiative.org.

[Visit PlasticsFreeInitiative.org](#)

PFI is a coalition of local business leaders, civic organizations, educational and faith institutions, and Florida residents all united in the fight against plastic pollution. PFI was founded by the Woman's Club of Coconut Grove (WCCG) and is administered by the Environment Committee of the club.

[Learn More about WCCG](#)



Woman's Club of Coconut Grove | 2985 South Bayshore Drive | Coconut Grove, FL 33133 US

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